



a challenge?
\$37,500
 on the table

3 WAYS TO MEET THE CHALLENGE

1. get the match

Starting November 16, every new and expanded gift for North House will be matched! Expand your gift. Give a gift membership to a friend. Invite a family member to step up. A pool of \$37,500 is on the table, ready for donors to claim for membership support or for our capital project (read more below). Member support is **essential**, underwriting 15% of North House's annual operating budget. Please respond before December 31, 2011

2. build the future

This year we need to **reach beyond the usual** to make the North House campus truly shine. Construction is underway on the Outdoor Student Commons, and it's time to shape the future! Can we rise to meet the challenge?

The \$37,500 pool matches any and all donations toward the Commons project, along with a \$90,000 grant from the MN Lake Superior Coastal Program which must be matched dollar for dollar. This means that any donation you make to fund the student commons will be matched twice—effectively tripling your donation!

3. give to the max

November 16 marks the third anniversary of "Give To The Max Day," the largest online giving event in the nation. North House is lucky to be part of the project, and we hope you take part!

All gifts received online at GiveMN.org qualify in multiple ways to have your support do even more:

- Grand Prizes for ten small non-profits with most dollars raised
- Hourly Golden Tickets (+\$1000 to winner's donation)
- One Grand Golden Ticket (+\$10,000 to winner's donation)

Gifts of ALL sizes qualify! AND, as appropriate, they qualify for North House's year-end challenge match (described in #1) as well. Click on over to GiveMN.org on Nov 16, and help North House thrive!

thank you
 for your
 support!

get the match
 ___ I'm a new donor, or I'm increasing my annual donation. Please double my impact!

capital donation
 ___ I'd like to help build the student commons. Please match my donation!

support

___ Basic	\$25
___ Family	\$50
___ Leader	\$100
___ Sponsor	\$250

build

___ Light the Path	\$500
___ Plant the Gardens.....	\$1000
___ Pave the Way	\$1500

invest

___ Lay the Foundation	\$2500
___ Raise the Timbers.....	\$5000
___ Reach Beyond.....	\$ _____

Name(s) _____
 Address _____
 City _____ State _____ Zip _____
 Phone _____
 Email _____

___ Check enclosed
 ___ Please charge my Credit Card
 Card type (VI MC DI AE)
 CC# _____
 Exp Date _____ CVN _____

Mail to: North House Folk School
 PO Box 759, Grand Marais, MN 55604